What we do

As an international innovation and certification company, TourCert offers you the following services:

We advise and accompany tourism companies and destinations in the implementation of sustainable and successful business practices.

TourCert qualifies you with consulting, seminars and online trainings that impart specialist knowledge on sustainable tourism.

We also award the TourCert label for sustainability and corporate responsibility in tourism. As an introduction, TourCert also awards the TourCert Check.

For more information, see: www.tourcert.org/en/services

Certification

The central feature of TourCert’s certification is its long-term process orientation. Only in this way can we achieve continuous further development and improvement of sustainable performance.

With the TourCert system, companies can uncover their strengths and weaknesses, create transparency and save resources. As a holistic approach, however, employees and of course customers also play a major role.

TourCert Check

The TourCert Check offers the ideal first step towards the introduction of a consistent sustainable management. It is applicable for tour operators and accommodation as well as incoming agencies, travel agencies and other tourism companies.

The award is internationally valid, easy to implement and paves the way for subsequent certification.

TourCert Community

TourCert is a community of certified and award-winning companies from over 30 countries worldwide. We are always expanding the TourCert system to other regions and their needs. In this way our community grows steadily and penetrates the travel industry more and more.

Consulting & Training

In a dynamic industry such as tourism, professional tasks are constantly changing and require special knowledge and regular further training. Regardless of certification, we offer you numerous consulting and training services – from analyses and communication to training as a sustainability manager.
Why TourCert

We have developed an internationally recognized consulting and certification system that penetrates the entire value chain in tourism with regard to sustainability and is internationally applicable.

The TourCert system is more than just a certification. It is not just about the award of the seal itself, but about the entire process and the continuous further development of the company on the way to a sustainable future.

“Empowerment” is important to us, as it means building learning structures and committed joint corporate development. The tourism companies train their own CSR officers who pass on their knowledge to the team and motivate them to act sustainably.

TourCert brings together experts from tourism, science, environment, development and politics. With many years of experience, we are committed to responsible tourism. For us, “Travel for Tomorrow” means making the travel industry fit for the future – but also sensitizing travellers to how they can make a positive contribution to everyone involved with their holidays.

“Plan for the future, because that’s where you’ll spend the rest of your life.”

Mark Twain

TourCert gGmbH
Blumenstraße 19
70182 Stuttgart

Tel: +49 711 248397–0
Fax: +49 711 248397–22
E-Mail: info@tourcert.org

www.tourcert.org

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